# **Privacy Policy**

September 1, 2017

As you visit our website, The Horsemen Flight Team wants you to understand what information we collect from you, why we collect it, how we use it, and how you can protect your privacy. Please review this Privacy Policy carefully before using this website or submitting any personal information.

# WHAT INFORMATION WE COLLECT

# Personal Information

You can visit our website at any time to read and learn about The Horsemen Flight Team without telling us who you are and without revealing any personal information. However, our website may contain links to other websites, such as external recruiting sites, which may have privacy policies that differ from our own. We are not responsible for the activities and practices that take place on those websites. Accordingly, we recommend that you review the privacy policy posted on any website that you may access through our website. This Privacy Policy only applies to this website, and does not apply to affiliated or nonaffiliated third party websites.

#### Non-Personal Information

As part of the standard operation of our website, your computer may provide certain non-personal, anonymous information to our web servers. Our web servers will automatically recognize your domain name or Internet Protocol ("IP") address. An IP address is a number assigned – typically in geographic blocks – to every device that connects to the Internet. An IP address may be used to identify the location from which a device is connecting to the Internet. In addition, we may collect your browser type and operating system.

#### Cookies and Other Tracking Technology

Our website may use cookie and tracking technology. Cookies are short strings of text sent from a website to your web browser when your browser accesses a website. A cookie typically contains, among other things, the name of the cookie, a unique identification number, an expiration date and domain name information. Cookies may be "Session-only" or "persistent". Persistent cookies last for more than one visit and are typically used to allow a visitor to our website to personalize his or her experience. We may use cookies to analyze traffic on our website (such as total visitors and pages viewed), to personalize features and content, to save you the trouble of retyping your name or other information when you come back to our website, and to make improvements to the website based on the data we collect. You may choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser to decline cookies, or to indicate when a cookie is being sent. This may prevent you from taking full advantage of the website, as some website features or services may not function properly without cookies. We may also use pixel tags (also known as "clear gifs", "web beacons" or "1x1 gifs") on our website. A pixel tag is a type of technology placed either on a website or in the body of an email for the purpose of tracking activity on websites, or when emails are opened or accessed. Pixel tags may be used in combination with cookies.

### HOW COLLECTED INFORMATION IS USED

We use the information we collect to understand your needs, provide you with a better service and, in particular, for the following purposes:

- To conduct other transactions you request.
- To respond to your questions and to contact you when necessary.
- To assist us in providing better information, and to help us improve our website and services.
- To learn more about our website traffic patterns and other use in order to improve the functionality and features of our website.
- To help us operate, maintain and improve our systems, our website, and your user experience.

Data collected online may also be combined or merged with information you provide to us by means other than this site as part of our standard business operations and those of our related entities; however, this Privacy Policy only applies to data collected on this website. If the same information about you is gathered from this website and also from other sources with different privacy policies, we may elect, in our sole discretion, to treat such information in accordance with the Privacy Policy that least restricts our use and disclosure of such information.

PLEASE BE AWARE THAT, UNLESS PROHIBITED BY LAW, YOUR USE AND CONTINUED USE OF THIS WEBSITE SIGNIFIES YOUR EXPRESS CONSENT THAT INFORMATION MAY BE TRASNFERRED TO OR STORED ON SERVERS AND PROCESSED OUTSIDE THE COUNTRY OF YOUR RESIDENCE. PLEASE ALSO BE AWARE THAT THE PRIVACY LAWS OF THE UNITED STATES, OR OTHER COUNTRIES WHERE INFORMATION MAY BE STORED, MAY NOT BE AS COMPREHENSIVE OR OFFER AS MUCH PROTECTION AS THE LAWS OF OTHER COUNTRIES.

#### WITH WHOM INFORMATION MAY BE SHARED

We may disclose the information we collect from and about you to third parties only in certain circumstances.

# For Legal Reasons

We will share personal information with companies, organizations or individuals outside our organization if we have a good faith believe that access, use, preservation or disclosure of the information is necessary:

- to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, customers or other users of our website, or anyone else who could be harmed by such activities;
- to respond to judicial process and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law, or
- to transfer your information as a business asset in the event we or our related entities sell or buy other business or entities, or we or substantially all of our assets are acquired.

# For Administrative, Technical or Marketing Purposes

We will share information with third parties, business partners or related entities, subject to confidentiality agreements as appropriate, for research and analytical purposes; for administrative or technical support or other business purposes, or to analyze our data or to maintain and improve our services or your user experience. We may also share aggregated information about our customers with our advertisers and our marketing partners. We may share website usage information about visitors to our website with third party advertising companies.

#### With Your Consent

With your consent, we may share your information with third parties.

#### CHILDREN'S PRIVACY

This website is not directed to, and we do not knowingly solicit personal information from, children under the age of 13. We recommend that parents actively participate in their children's use of the Internet. If you are under the age of 13, please do not submit your email address or any other personal information to us through this website.

# CHOICES YOU CAN MAKE ABOUT YOUR INFORMATION

If you do not want us to share your information for general marketing or promotional purposes, or if you wish to correct or change the information we collect, you may contact us at info@friedkin.com.

#### THE SECURITY OF YOUR INFORMATION

We are concerned with the security of your personal information and try to provide secure transmission of your information from your web browser to our servers. Unfortunately, no data transmission over the Internet can be guaranteed to be absolutely secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information transmitted over the Internet. Once we receive your information, we take steps that we believe are reasonably appropriate to protect its security, both internally and externally, from loss, misuse, unauthorized access, disclosure, alteration or destruction, and to ensure the integrity of the data we collect. We use a combination of technological, physical and administrative procedures we deem appropriate to protect this data. If you have a user name and password for any of the features on our website, you have the responsibility of keeping your password secret. You should not reveal your password to anyone. We will not ask you in an unsolicited telephone call or email for your password. In addition, you should take reasonable precautions when using a computer that is not your own or in a public setting. By adjusting the settings in your browser, you can refuse to accept cookies or give yourself the opportunity to accept or reject cookies, or receive notice of cookies. In addition, software programs are available that block cookies. Blocking certain cookies will also block the use of certain pixel tags. Please note that refusing cookies may impinge or block altogether your user experience by eliminating personalization or other features.

# NO REPRESENTATION OR WARRANTY

Your confidential use of this website cannot be guaranteed by us. We are not responsible for any harm that you or any person may suffer as a result of a breach of confidentiality in respect to your use of this website or any information you transmitted to this website.

#### CHANGES TO THIS PRIVACY POLICY

We reserve the right to change this Privacy Policy from time to time without notice. Any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive, basis. You are encouraged to review the Privacy Policy whenever you visit our website to make sure you understand how any information you provide, or is collected, will be used.